



Leading Urban Forestry Since 1968

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Learn more about the [Invest From the Ground Up](#) campaign - Growing Trees

April 24th, 2013

Hello Urban Forests Friends,

Here's what's happening in urban and community forestry:

- [Check out upcoming Invest From the Ground Up local campaigns](#)
- [Urban Forest Protocol Revision](#)
- [Never to late for resolutions: New Year's Resolutions for the Urban Forest Blog](#)

Thanks for all you do for urban forestry!



Sonali Shah - Communications Manager, California Urban Forests Council

Upcoming Invest From the Ground Up local campaigns



Growing Trees Make Great Neighborhoods

Invest From the Ground is in full bloom with our local campaigns in [Santee, San Diego & East Hollywood, LA](#).

We have some exciting local events planned, see below to learn more about two campaigns coming up and if you live close by, we hope you'll join us:

[Invest From the Ground Up - Santee, San Diego](#) - A campaign focused on water and trees: the benefits, the truths and more. We hosting an educational and fun filled day at Santee Lakes for homeowners on May 4th. [Learn more](#)

Makes Great Neighborhoods!



About US

California Urban Forests Council is the nation's oldest urban forest council...sustaining and expanding California's urban forests to make our communities healthier and stronger.



Dogwood Blooms

Some call flowering dogwood the "queen" of North American forests. Graceful branching, unique blossoms, red berries and red fall foliage makes it unforgettable. The showy "flowers" are, in fact, not flowers but bracts that subtend and surround a group or boss of 20 to 30 real flowers. These true flowers are less than one quarter inch in size. The actual flowers of *Cornus florida* are not white.

Unfortunately, the tree is being attacked by a disease called Dogwood anthracnose and is in some stress at higher elevations. Dogwood has a natural range throughout the eastern United States but can survive in California as well and adds beauty and grace where it exists!

[Check out this photo gallery of some beautiful Dogwood blooms](#)

[Invest From the Ground Up - East Hollywood, LA](#) - A campaigned focus on the benefits of trees on business and on public health. Two events: Tree Planting on May 18th and Business Improvement Forum on June 4th -- both in East Hollywood. [Learn more](#). We are fortunate to have Dr. Kathy Wolf and Dr. Dick Jackson speaking at the Forum!

Urban Forest Protocol Revision

The [Urban Forest Protocol](#) provides guidance to quantify and verify GHG reductions from a planned set of tree planting and maintenance activities implemented to permanently increase carbon storage through trees.

The [Climate Action Reserve](#) has received feedback that the initial version of the protocol presents significant hurdles to the successful implementation of urban forest offset projects. A revision is being developed to make it more feasible for these projects to be implemented while still meeting regulatory-quality standards for carbon offset development.



As such, the Reserve is using a stakeholder-driven process, including a workgroup, to develop the revision. For more information on how you can join the workgroup or serve as an observer of the process, visit [this page](#).

Resolutions for the Urban Forest

It's never too late for resolutions. Check out this [great blog](#) by an urban forest advocate, landscape architect and CaUFC member, Laura Kelly.

Thank you Laura and our board member Isabelle Minn for pointing out how CaUFC is helping urban forestry and how you can too by joining us:

There are many benefits to CaUFC membership, including:

- Connecting to educational workshops and resources in your region,
- Learning about creative uses of urban forestry through regular e-newsletters, and
- Joining the growing number of Californians who believe trees make a positive impact on our health, communities, and environment

[Join or renew your CaUFC membership today!](#)

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