

Leading Urban Forestry Since 1968

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March 6, 2013

Hello Urban Forestry Friends,

Here's what's happening in urban and community forestry:

- <u>California Arbor Week is March 7th-14th Join the celebration!</u>
- Strategic Growth Council Callout for Grantees
- Forest Bathing the latest trend!
- 2013 Partners in Community Forestry Call for Proposals

Thank you for all you do for urban forestry!

Sonali Shah Communications Manager California Urban Forests Council

California Arbor Week - March 7-14th!



Did you know that California celebrates Arbor Day a little differently than most other states? We celebrate trees for an entire week –March 7th-14th!

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Visit <u>arborweek.org</u> to find or register an event near you (<u>arborweek.org/events</u>) or to discover new ways to celebrate (<u>arborweek.org/tools</u>).

Join us in the celebration!



Stratagia Crowth Council (SCC) Collout for Crontoon



JOIN US



Learn more about

The Third and Final Round of SGC's Proposition 84 - Urban Greening Grant Program is Now

Click here for eligibility and program requirements can be found at:

All concept proposals for Urban Greening projects must be completed electronically via this link.

Deadline: Friday, April 5, 2013.

If you have difficulty completing the online process, please call (916) 653-2812.

Forest Bathing - the latest trend!

The Japanese practice of shinrin-yoku, translated as forest bathing, is the practice of going out into a forested area (park, backyard, etc.) to commune with nature. The idea is to absorb the peace and tranquility of your forested surrounding, taking in the smells, the textures and the general environment.



Positive effects of Shinrin-yoku include:

- Decreases in cortisol (stress hormone) levels, sympathetic nervous activity, blood pressure and heart rate.
- Increases in levels of white blood cells that release anticancer—

What's more is that the benefits that stays with you for a month after the activity. It's so popular is Japan that the country has designated 48 official Forest Therapy trails, which are used by more than 2.5 million people each year. Read more

2013 Partners in Community Forestry Call for Proposals



The 2013 Partners in Community Forestry National Conference is looking for presenters. This year's event will feature a variety of presentation opportunities including general session and concurrent/breakout sessions, as well as expanded opportunities to present in the new "Lightning Round" format.

The Partners in Community Forestry National Conference serves as the annual, national gathering for urban forestry professionals and advocates.

Save the date: The 2013 Conference will be held November 6-7 at the Westin Convention Center Hotel in Pittsburgh, PA.

Visit <u>www.arborday.org/pcf</u> to learn more about the conference and the types of presentations being considered for the program.

Submit a Proposal

Deadline: March 29, 2013

Submissions will be notified by May 15 regardless of the status of the proposal





the Invest From the Ground Up

campaign - Growing

Trees Makes Great Neighborhoods!

VISIT US ON:



The Mariposa Grove of Giant Sequoias

Check out The Mariposa Grove of Giant Sequoias, the largest of three sequoia groves within Yosemite National Park, contains approximately 500 mature giant sequoias.





