

Trees Make Dollars and \$ense

The first in a series of four plant appraisal workshops

- 9 – 9:20 a.m.** **Susan Sims**, Welcome and tribute to RCRC's 60th anniversary year with introduction to *Wildlife Aware*
- 9:20 – 9:30 a.m.** **Steve Smith**, The Role of the Appraiser
- 9:30 – 10 a.m.** **Rebecca Latta**, Plants Have Value, The Benefits of Trees
- 10 – 10:45 a.m.** **TBA**, The Plant Appraisal Process: Procedures, Field Records, Diagnostic Tools
- 10:45 – 11 a.m.** BREAK
- 11 – 11:30 a.m.** **Steve Smith**, Approaches to Value: Cost Approach, Market Approach, Income Approach
- 11:30 a.m. – 12:30 p.m.** LUNCH
- 12:30 – 1:30 p.m.** **Dr. Fred Roth**, Factors in Plant Appraisal: Species Classification and Condition
- 1:30 – 1:45 p.m.** BREAK
- 1:45 – 2:30 p.m.** **Mark Porter**, Factors in Plant Appraisal: Size
- 2:30 – 3 p.m.** **Greg Applegate**, Factors in Plant Appraisal: Location

Register for this event at: <http://www.eventbrite.com/event/6429006331>

Coming in October 2013, *Cost Approach to Plant Appraisal*

Cost: \$65/workshop; \$200 for all four workshops.

SAVE THE DATE!



IUFC Annual June Workshop

Thursday, June 13

9 a.m. – 3 p.m.

Riverside Corona Resource
Conservation District
4500 Glenwood Drive, Building F
Riverside, CA 92501
909-238-8338

Sponsored by the
Inland Urban Forest Council
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Email questions to IUFC2@aol.com