

California Urban Forests Council (CaUFC) Membership Levels

Category	California Urban Forests Council (CaUFC) Membership Levels									
	e-Outreach N/C	Student/Senior \$25	Individuals \$40	Non-Profits \$60	Small Biz/City/ Gov.		Large Biz/City/ Gov.		Corporate Sponsorships	
					Agency \$200	Agency \$500	BRONZE \$1,000	SILVER \$2,500	GOLD \$5,000	PLATINUM \$10,000
Satisfaction and reward from supporting U&CF throughout CA.	X	X	X	X	X	X	X	X	X	X
CaUFC eNewsletter with U&CF news, info & announcements.	X	X	X	X	X	X	X	X	X	X
Invest From the Ground Up eNewsletter.	X	X	X	X	X	X	X	X	X	X
Networking opportunities at workshops & conferences.	X	X	X	X	X	X	X	X	X	X
Discounts for CaUFC workshops and conferences.		1	1	2	4	6	8	10	15	20
Invest From the Ground Up collateral. ³		X	X	X	X	X	X	X	X	X
Appreciation in CaUFC eNewsletter and Annual Report.		X	X	X	X	X	X	X	X	X
Opportunity to post events on CaUFC event's page.				X	X	X	X	X	X	X
Logo Inclusion on CaUFC website Membership Page. ¹ Placement and logo size based on sponsorship level. ²				X	X	X	X	X	X	X
Logo and linkback on CaUFC website HOMEPAGE page. ¹										X
Appreciation on CaUFC social media sites as a "X-level" sponsor eg. GOLD Sponsor.						X	X	X	X	X
Appreciation in CaUFC newsletter as a "X-level" sponsor eg. GOLD Sponsor.						X	X	X	X	X
Recognition as a X-level sponsor eg. GOLD Sponsor on annual conference program and signage, promotional communications and verbal appreciation at annual conference. ⁴							X	X	X	X
Preferred booth location at CaUFC Annual Conference. ⁴							X	X	X	X
Complimentary conference registration for a number of employees. ⁴						1	2	3	4	6
¹ Access to 700 unique visitors per month.										
² Top placement and largest logos reserved for Plantinum sponsors and so on.										
³ Collateral material subject to change based on material on hand.										
⁴ See conference sponsorship chart on our website (posted on the Membership Page and on the Corporate Sponsorship page).										

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