

Central Coast Regional Urban Forest Council (CCRUFC)

Conference Call
August 19, 2009

I. Roll Call:

Jack McCabe, Ken Knight, Anthony Whipple, Ron Combs, Jeff Reimer, Josh Thompson, and Anthony Camacho participated in the Conference Call.

II. Meeting Notes: Meeting notes accepted without changes.

III. Committee Assignments and reviews:

Education Committee

Chair: Jeff Reimer

Members: Rob Reid, Steve Williams, Ken Knight, Ron Combs

Goal 1: work with Website Committee to make website an educational resource.

Milestone 1: identify other websites to feature as links from our website

Goal 2: plan for workshops for 2010

- Small tree workshop in Goleta or possible other location (Ken)
- Workshop on aerial rescue w/ CA Arb. Ass. in Monterey (Robert)

Milestone 2: write plan down and get committed

Goal 3: identify or develop written or electronic/video materials on key trees for the region

Milestone 3: develop a list of trees (Steve)

Status report for August: Jeff circulated an e-mail for the committee, and felt that the committee work could be done well on line. The committee can use the CaUFC conference call when they need it, but should check in with Nancy first.

They worked on Goal 1 this past month and will continue nailing down the links that are specific to the region. They are also looking at identifying contacts for the sub-region. The committee will finalize a list in the next couple weeks and get it over to the Website Committee. They will work on the plan for workshops in the coming month.

Website Committee

Chair: Ken Knight

Members: Jeff Reimer, Josh Thompson and Jack McCabe

Goal 1: improve usability of website

Milestone 1: develop structure to serve as ongoing updates

Status report for August: The committee will be meeting directly after the conference call to identify a structure for the website.

Advocacy Committee

Chair: Not determined

Members: James Allen, Cindy McCall Jack McCabe, and Josh Thompson

Goal 1: Improve advocacy for urban forestry within the Region

Milestone 1: Develop a draft advocacy plan

Status report for August: James Allen developed a draft plan that he submitted for review to the Committee. The Committee will continue to work on the plan and share it with the larger group next month. Josh Thompson will consider becoming the Chair.

Outreach Committee

Chair: Codie Blea

Members: Joshua Thompson, Anthony Whipple, Jack McCabe, Greg Saenz (prior commitment to this committee)

Goal 1: Support volunteer groups to perform urban forestry activities (like tree plantings)

Milestone 1: Develop a draft letter that can be sent to volunteer groups

Milestone 2: Build a list of groups

Status report: Codie distributed an e-mail to the committee to begin drafting an outreach letter to not for profit and other community groups. Ken reminded the Committee to use this initiative to stress the importance of standards, and asked that we consider linking this with the annual mailing for CaUFC membership renewals which takes place in November. Anthony Whipple indicated that he would take a shot at the initial draft.

IV. New Business

The CaUFC Conference in Ventura on October 1-3:

The CaUFC annual meeting and conference will be in the Central Coast region. It would be great to have strong representation from the region with help as conference volunteers. More information will be distributed to the group

V. Next Conference Call

Next call Wednesday Sep 23 at 11:00 am to noon.