



Western Chapter  
International Society of Arboriculture  
594 N. Glassell St.  
Orange, CA 92867

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## Strengthening Urban Forest Programs through Municipal/Utility Cooperation

November 12 & 13, 2009  
San Luis Obispo Veteran's Building  
801 Grand Avenue  
San Luis Obispo, CA 93401

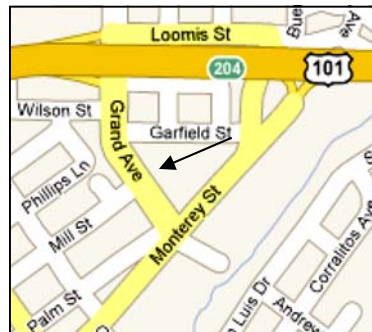


**U**tilities and municipalities are creating new partnerships to meet the goal of well managed urban forests. Don't miss this opportunity to gain knowledge on how communities and utilities are working together to green our cities. Hear about the new workforce graduating from college and get hands on ideas and tools to manage trees and people in your community.



11.0 - CA/CTW  
11.0 - MS/US  
5.0 - BCMA-M  
4.0 - BCMA-P  
2.0 - BCMA-S

DPR Credits have been applied for.



*San Luis Obispo Vet's Hall*  
801 Grand Avenue  
San Luis Obispo, CA 93401

Accommodations available in the area:

**Holiday Inn Express**  
1800 Monterey Street  
San Luis Obispo, CA  
(888) 400-9714

**Embassy Suites**  
333 Madonna Road  
San Luis Obispo, CA  
(805)549-0800

## **REGISTRATION: UTILITY MEETING TITLE · NOVEMBER 12 & 13, 2009**

Name: \_\_\_\_\_ Membership Number: CH\_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card or Check #: \_\_\_\_\_ Exp: \_\_\_\_\_

CC Type: [ ] MC [ ] VI [ ] AMX Signature: \_\_\_\_\_

Registration Fee **on or before** 11/6/09: \$125 Western Chapter  
\$155 Non-Western Chapter

Registration Fee **after** 11/6/09: \$175 Western Chapter  
\$215 Non-Western Chapter

Students/Seniors (with valid proof) \$75 Member/Non-Member

Check here if your address has changed.  Check here for to request a Vegetarian lunch.

Make Checks Payable to:  
**Western Chapter ISA**  
**594 N. Glassell St.**  
**Orange, CA 92867**  
Fax to: (714) 639-9450 or  
Email to: registration@wcisa.net  
Questions: (866) 785-8960  
**Sorry, NO refunds.**

## **AGENDA: UTILITY MEETING TITLE · NOVEMBER 12 & 13, 2009**

### **Thursday, November 12, 2009**

- 1:00 **DOW's Notify Your Neighbor Demonstration and DOW Update** - Beau Miller, DOW  
2:00 **Supplier Updates** - Joe Volmer, BASF; Frank Aulgur, Dupont; Scott Johnson, Wilbur-Ellis Co;  
Jim Neeser, Rainbow TreeCare Scientific  
4:00 **UC Pest Update** - Dr. Jim Downer, UC Cooperative Extension  
5:00 **UAA Mixer**  
**Sponsored by BASF, DOW, Dupont, Rainbow TreeCare Scientific, and Wilbur-Ellis Company**

### **Friday, November 13, 2009**

- 6:30 **Registration**  
7:00 **Breakfast Panel: The Future of the Industry - A Conversation about Roles in Urban Forestry**,  
Panel of experts from across the urban, utility and consulting forestry industries  
8:30 **Collaboration and Communication: Keys to Successful Urban Forestry Programs**, Dana Karcher and  
Jack McCabe, Davey Resource Group  
9:15 **Break**  
9:30 **Strengthening Urban Forest Programs through Cooperation**, Spencer Knight, City of Palm Desert;  
George Gonzalez, City of Los Angeles; Vince Oatis, California Edison; Ron Combs, City of  
San Luis Obispo; Greg Saenz, Pacific Gas & Electric  
10:15 **Working with CalTrans**, Mariko Roberts, CalTrans  
11:00 **Environmental Discussions in the Right of Way**, Scott Paulson, Arizona Public Service  
11:45 **Lunch**  
1:15 **A Utility's Response to Fire Threat**, Mike Daleo, San Diego Gas & Electric,  
2:00 **The Power of a Quality Control Program in your Utility Vegetation Management Program**,  
Paula Conner, Pacific Gas & Electric  
2:30 **Break**  
2:45 **The Impact of Deferring Electric Utility Tree Maintenance on the Urban Forest**, Ryan Brockbank, ECI  
3:30 **CalFire Update**, John Melvin, CalFire  
4:00 **Closing & CEU Sign Out**