

Central Coast Regional Urban Forest Council

Steering Committee Conference Call

June 23, 2010

- I. **Roll Call:** Jack McCabe, Steve Williams, Anthony Whipple, Robert Reid, Ron Combs, Ken Knight, and Jeff Reimer participated in the Conference Call.
- II. **Meeting Notes:** Previous meeting notes are on the web site.
- III. **Update on State CaUFC Board Re-organization and what it will mean to CCRUFC:** Jack reviewed the changes currently underway with CaUFC. They include a transition to a more effective advocacy organization with different Board make up and a Policy Council to help guide and prioritize CaUFC's advocacy efforts. Ken identified that members and Regional Councils should be informed and given an opportunity for comments. Jack will follow up with Nancy.
- IV. **Update on United Voices Grant Projects:** Ken reported on the United Voices project. Planting 30 trees in Goleta, well over 100 in Lompoc, approximately 30 in Thousand Oaks. Jack will follow up with Heather to get info to Jeff for an e-mail blast announcing the project.
- V. **Committee Assignments and Updates:**

Website Committee

Chair: Jeff Reimer

Members: Ken Knight, Josh Thompson and Jack McCabe

Goal 1: improve usability of website

Milestone 1: develop structure to serve as ongoing updates

Status report for June: Jeff discussed the web site. He received an e-mail list from Nancy that we could use for e-mail blasts. Jack recommended we test it using an announcement for United Voices and will send Jeff the latest e-mail list that he has. Jeff asked for other input regarding the web site. Ken recommended we post a link to workshops locally.

Education Committee

Chair: Ken Knight

Members: Rob Reid, Steve Williams, Jeff Reimer, Ron Combs

Goal 1: work with Website Committee to make website an educational resource.

Milestone 1: identify other websites to feature as links from our website

Goal 2: plan for workshops for 2010

- Small tree workshop in Goleta or possible other location (Ken)

- Workshop on aerial rescue w/ CA Arb. Ass. in Monterey (Robert)

Milestone 2: write plan down and get committed

Goal 3: identify or develop written or electronic/video materials on key trees for the region

Milestone 3: develop a list of trees (Steve)

Status report for June: Robert contacted CAA and is still looking to see about setting up an aerial rescue workshop for the Fall of this year. Ron Combs talked about a workshop the City of SLO held for contractors regarding the City's tree ordinance and tree work standards. He encouraged any feedback people could offer. Ken mentioned the October 5 conference in Temecula, CA.

Outreach Committee

Chair: Codie Blea

Members: Joshua Thompson, Anthony Whipple, Jack McCabe, Greg Saenz, Kelly Sypolt

Goal 1: Support volunteer groups to perform urban forestry activities (like tree plantings)

Milestone 1: Develop a draft letter that can be sent to volunteer groups

Milestone 2: Build a list of groups

Status report for December: There was not an update for the Outreach Committee.

Advocacy Committee

Chair: Josh Thompson

Members: James Allen, Cindy McCall and Jack McCabe

Goal 1: Improve advocacy for urban forestry within the Region

Milestone 1: Develop a draft advocacy plan

Status report for December: There were no conference calls for the Committee to report. In April, the CCRUFC sent a letter to Assemblyperson Chesbro in support of AB 2360 to enable the use of Forest Resource Improve Funds for urban forestry projects. In writing the letter, it became apparent that the CCRUFC needs an independent logo/letterhead.

VI. Officers – we need a Co-Chair and a Secretary. Please have interested volunteers let me know. Anthony Whipple was recommended as a candidate for Co-Chair.

VII. Next Conference Call: August 3, 2010 at 11 am