

Minutes
Central Coast Regional Urban Forest Council
12/8/10

The conference call meeting was called at 11:00 am.

- 1. Roll Call:** Members in attendance included Richard Ibarra, Keith Pellemeier, Ron Combs, Anthony Whipple, Jack McCabe, Steve Williams, Jeff Reimer, Ken Knight and Cindy McCall.
- 2. Review and Amend the Agenda:** No amendments were made to the Agenda.
- 3. Update on United Voices Grant Projects:** Cindy McCall reported on the United Voices 2 – Healthy Communities grant and Make a Difference Day. She emphasized the success of the grant was the number of partners included in the planting for our Regional Council. Partners included the City of Thousand Oaks, Goleta Valley Beautiful, City of Lompoc, City of San Luis Obispo, Templeton School District, San Margarita Community Forestry and the City of Morro Bay. Our Regional Council planted over 1500 trees on that day. All of our trees have been added to the Billion Tree Campaign spearheaded by the United Nations.
- 4. Committee Updates:**
 - a. Website:** Jeff Reimer reported that the UFEI website is undergoing an update. An additional request from Ken reminded members to forward Jeff photos for rotation on the Regional website. Cindy commended Jeff for his extraordinary work on our website.
 - b. Education:** Ken Knight reported on an upcoming workshop in Goleta on January 22, 2011. Copies of the flyers to Ken's workshops are attached to these Minutes. He informed the group that Dan Condon will be replacing Dougal House as a presenter.

Keith Pellemeier requested hand-outs for the April 7, 2010 workshop in San Luis Obispo. The workshop will be held at the San Luis Obispo Library from 11:00 – 3:00. Lunch will be served for a fee of \$10.00. Confirm lunch by calling or email to 805-781-7022 or kpelleme@slocity.org. Dr. Matt Ritter will be discussing his new book with book signing. Cindy McCall informed the group that Matt gave an incredible presentation on his new book at the San Marcos Growers Field Day. If we publicize this workshop well, we should anticipate a huge crowd. Please note the Central Coast Regional Urban Forest Council website for upcoming events for the program.

c. Outreach and d. Advocacy: These were combined as one report. Jack McCabe discussed the role change for the California Urban Forest Council's Board of Directors. He emphasized the move of the Board towards fund raising. Advocacy and Outreach are also components of the new structure, to include a Policy Council to recommend these activities for action by the Board.

5. New Items: A request was submitted to the Council from Jerry Clark, Landscape Architect with the City of Simi Valley. Jerry is requesting support from the Council related to assistance with volunteer support in his community. Ken Knight volunteered to visit their Tree Board to discuss non-profits, community/grassroots tree groups and professional liaisons from the regional council. Richard Ibarra knows Jerry. He also agreed to assist with Jerry's request.

Ken asked for feedback on the draft of the Goleta Urban Forest Management Plan that will be discussed at a public meeting on December 15th. The Plan is still a work in progress.

Ken also provided an updated January 22nd Workshop flier. **Note that the \$10 registration fee will be waived for current California Urban Forest Council Members.**

6. Future Conference Call Schedule – Wednesday 11-12

January 12, 2011, February 9, 2011, March 9, 2011 and April 6, 2011

This meeting was closed at 11:40.