

Central Coast Urban Forest Council

San Luis Obispo Library

April 7, 2011

I. Roll Call:

Ken Knight, Jack McCabe, Jeff Reimer, Keith Pellemeier, Darla Mills, Delia Juncal, Melissa Iger, Steve Williams, James Allen, Ron Combs, Joe Liszewski, Jim Lewis, Anthony Whipple, Eric Baker, Mike Johnson, Ben Parker, Justin Kephart, Robert Schreiber, Matt Ritter, Nancy Hughes and Cindy McCall were in attendance at this meeting.

II. Discussion on Allocation of CaUFC Funding to the Central Coast Council:

The following items were listed for consideration for funding: Regional Council Logo, Table Top Display with handouts, trees for projects throughout our region and advertising. Cindy stated she would donate \$200 for a logo competition. Funding will be discussed at the next conference call.

III. Update on Committees:

Website Committee:

Jeff informed the group of upcoming events listed on our website.

Education Committee:

“San Luis Obispo Arbor Day”
April 9, 2011

“Simi Valley Arbor Day – May 7, 2011”
Ken and Cindy agreed to work with Richard to provide materials and our presentation board for this event after the Earth Day event in Santa Barbara on April 16-17, 2011.

Outreach:

“Earth Day”
Ken informed the group that we have a table at the Earth Day event in Santa Barbara on April 16-17, 2011. The event is held by the Santa Barbara Community Environmental Council. We need volunteers to assist Ken from 11-7 on Saturday and Sunday from 11-6, please contact Ken to times. **Please, sign up and solicit assistance for the table.**

“Attendance at Western Chapter ISA’s Annual Conference”
Jack is definitely attending.

James Allen asked Nancy Hughes with new free membership if renewals will be sent annually. This led to discussion on the possibilities of donations via our websites.

Ken encouraged the group to create Press Releases for their events. He has been successful with this application publicity.

Advocacy

Jack informed the group that there are items at the national level that require some attention on the "Hill." He and Nancy received scholarships from the Alliance for Community Trees (ACT) to attend "Walk on the Hill." The purpose of the scholarships is to have ACT members/guests to address their respective representatives on the Appropriations Committee to support Forest Service funding that would stimulate economic and job related issues. He requested everyone lend support for HR 709, United States Forest Service budget allocation.

IV. CalFIRE Update:

Darla informed the group that the most recent round of grant applications was approved for award. Funding was focused on projects with broader applications nationally, state, regionally with local applications receiving the least funding. She also discussed funding issues related to Proposition 40. Anyone interested in information of Proposition 40, please review the attached file.

V. New Items:

The Joint Conference between California Releaf and the California Urban Forest Council will be held in Palo Alto at Crown Plaza on September 15-17, 2011.

VI. Conference Call Schedule:

May 18, 2011 – This is the new date due to Western Chapter ISA Conference

June 8, 2011

September 14, 2011