

Central Coast Urban Forest Council

Conference Call

Minutes

May 18, 2011

I. Roll Call:

Ken Knight, Richard Ibarra, Jack McCabe, Jeff Reimer, Steve Williams, Ron Combs and Cindy McCall were in attendance for this conference call meeting.

II. Update on Committees:

Website Committee:

Jeff informed the group of the new Google calendar that is up and running on the CaUFC website. He led a discussion on the logo competition. Steve stated he has circulated the information at Templeton High School. Ken suggested representation of a tree and the coast in the design. Jack asked Forever Stoked an artist collective of surfers to consider the project. He referenced their website for review of their organization and work. The deadline for submittals was extended to July 1, 2011.

Education Committee:

“Simi Valley Arbor Day – May 7, 2011”

Richard said both the Simi Valley and Santa Barbara events were interesting with a huge crowd in Santa Barbara and a nice crowd in Simi Valley. Our visitors all loved Ken’s chewing gum. He had inquiries on the Urban Forest Council; but, some people were reluctant to sign up their emails. Ken and Richard both stated that there was interest surrounding Arbor and Earth Days for school tree planting. Suggestions for next year included an Easy-Up for shade, chairs and our same location. We were close to the food which generates a great deal of foot traffic. All agreed that we should make a list of these events in our region next year.

Keith passed along the message that Bill Spiewak was interested in partnering in Santa Barbara next year.

Ron informed the group that San Luis Obispo Earth Day had great public response. There was some CaUFC information available at a couple of tables. He would like to have the Central Coast board for next year.

Steve informed the group that the June 16-17, 2011 Tree Risk Assessment Class in San Luis Obispo is sold out. Ken will be in attendance. The class is being presented by the Pacific Northwest Chapter Certification Committee. It is a difficult test with 85% required for passing.

Ken has participated in Science Fairs at local schools for the last four weeks. The focus was on learning the trees on the campus, "Tree Cookies" for dendrology; tree rings, acorn float test, leaf printing and rubbings were all part of the curriculum.

Jack stated the Western Chapter ISA conference was great with good representation from the Central Coast. SDRUFC had a booth as did Matt Ritter to sell his books. The program was professional, intensive and a great value for the price.

III. Allocation of CaUFC Funding:

Ken asked if anyone had reimbursement requests from our regional allocation. Some discussion took place over the amount of funds available and next fiscal year allocations. Cindy stated she would confirm with Nancy the amounts and include them in the minutes. All agreed that the coloring books are great for events and that Cindy should seek reimbursement for them.

Based on a report submitted to the Regional Councils by Nancy, our region has spent \$200.53 to date. This does not include the \$210.23 Ken submitted for Earth Day in Santa Barbara which is attached. That leaves our total ending June 30, 2011 at \$888.71. Coloring books have been ordered as requested at the meeting for distribution as requested. We are to receive \$1,500 for Fiscal Year 2011-2012.

Richard suggested that we need to update our foam core examples for our display board to reflect our region and current events. All agreed that we should create a half-sheet of our information to pass out at events.

Ron Combs stated his volunteer foresters could use some tools. Cindy agreed to assist with writing a small grant proposal to Home Depot to assist him. Additionally, she stated she is willing to assist anyone in need of funding for projects with proposals. She only needs conceptual information of the project and its location. She suggested Steve's earlier request for Sycamores as a good possibility for fall funding.

IV. CalFIRE Update:

Darla had a conflict and was not in attendance at this meeting.

V. New Items:

The Joint Conference between California Releaf and the California Urban Forest Council will be held in Palo Alto at Crown Plaza on September 15-17, 2011.

VI. Conference Call Schedule:

Our next call is June 8, 2011 at 1 pm. This will be our last meeting for the summer.

September 14, 2011

