

**California ReLeaf and California Urban Forests Council**  
**2014 California Urban & Community Forests Conference**

“Under One Canopy: Creating Connections Between Urban Forestry and Diverse Communities”

**Call for Presentations**

Submission Deadline: March 31, 2014

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**CALL FOR PRESENTATIONS**

California ReLeaf and the California Urban Forests Council (CaUFC) will co-host the California Urban & Community Forests Conference on June 25-27, 2014 in San Diego, California. California ReLeaf and CaUFC invite potential speakers to submit a presentation proposal to the Conference Program Committee for inclusion in the conference program.

The theme of the 2014 California Urban & Community Forests Conference is “Under One Canopy: Creating Connections Between Urban Forestry and Diverse Communities.” There are many things that make California's communities diverse – the people, the geography, the available resources, and the issues that they face. One thing remains a constant though: trees will benefit all of them. At this conference, attendees will have the opportunity to explore urban forestry's connection to the many different sectors that affect livability, economics, health, and quality of life in California's communities.

Presentations addressing the following themes or subsets of these themes are preferred, although presentations addressing other related municipal arboriculture and urban and community forestry topics will be considered. California ReLeaf and the California Urban Forests Council are seeking presentations that focus within these categories: 1) Trees, Carbon & Cap and Trade; 2) Trees, Water & Drought; and 3) Trees & Public Health. We encourage presentations that address:

- New research insights or on-the-ground application of research findings,
- Practical and relevant methods for dealing with the critical issues facing urban forestry today,
- Strategies to benefit from proposed funding,
- Lessons learned or “how we did it” case studies.

Presentations displaying outstanding qualities of innovation, leadership, and collaboration, or that address technical, financial, technological and organizational challenges are appropriate, as are session related to the ISA Certified Arborist – Municipal Specialist domains.

**PROPOSAL DETAILS**

- **Proposal Form:** Complete the form on the following page. Include all pertinent information about yourself and any co-presenter. Be sure to fill out all spaces on the form.
- **Learning Objective:** All submissions must include a learning objective that conveys the presenter's intent of what the attendees should learn from the presentation. When writing learning objectives use active verbs like: implement, evaluate, prepare, solve, identify, demonstrate, discuss. Avoid verbs like: know, understand, learn.
- **Session Format:** Describe the format of your presentation. Although PowerPoint presentations/lectures are common, please consider using other formats, such as panel discussions, role-playing, etc.
- **Session Length:** Please indicate the expected length of your presentation (30, 45, 60 minutes or as a part of a lightning round session). California ReLeaf and CaUFC will try to allocate your session the requested number of minutes; however, due to space limitations and time constraints, we reserve the flexibility to change the length to fit the overall program.

**USEFUL INFORMATION FOR POTENTIAL PRESENTERS**

- Conference speakers will be offered a discounted conference registration rate. Travel expenses are generally the responsibility of the speaker, however partial travel assistance may be available.
- Proposals are due no later than March 31, 2014. Successful presenters accepted for the program will be notified by April 14, 2014 and the conference program will be announced on April 21st, 2014.
- Please direct questions about the call for presentations to Ashley Mastin, Chair of the Conference Program Committee, at [amastin@californiareleaf.org](mailto:amastin@californiareleaf.org) or (916) 497-0037.

**SUBMISSION PROCEDURE**

- Submit your presentation proposal in Microsoft Word format via email ONLY using the enclosed form. Only electronic submission will be accepted.
- Complete the one-page proposal form and email it to Ashley Mastin at [amastin@californiareleaf.org](mailto:amastin@californiareleaf.org) no later than 5 pm on March 31, 2014.

**CALIFORNIA RELEAF AND THE CALIFORNIA URBAN FORESTS COUNCIL  
2014 CALIFORNIA URBAN & COMMUNITY FORESTS CONFERENCE**

**CONFERENCE PRESENTATION PROPOSAL FORM**

Submission Deadline: March 31, 2014

PRESENTATION TITLE:	NAME OF PRESENTER:
PRESENTER'S AGENCY/ORGANIZATION/COMPANY:	PRESENTER'S TITLE:
PRESENTER'S ADDRESS:	PHONE: EMAIL:
JOINT PRESENTER'S NAME & AFFILIATION (if applicable)	JOINT PRESENTER'S EMAIL:
AUDIO/VISUAL NEEDS:	
LEARNING OBJECTIVE:	
SESSION FORMAT (choose all that apply)	
PowerPoint    Panel Discussion    Roundtable    Interactive Activity    Other: _____	
SESSION LENGTH (choose preferred length)	
15 minutes    30 minutes    45 minutes    60 minutes (lightning round)	