

Presented at "Celebrating the Uniqueness and Utilization of California Urban Woods: From Urban Forest to Final Form"
3 Apr 2015, San Marcos, CA

San Francisco

Urban Wood Re-Use Study

Jonathan Dirrenberger
Candidate for MBA in Sustainable Management



PRESIDIO
GRADUATE SCHOOL

Who am I?



Lake Near Sama, Manaslu Region, Nepal



Rockefeller Forest, Humboldt Redwoods State Park, CA

Natural World

Image credit: Jonathan Dirrenberger

Image credit: Jason Sturner



Noe Valley, San Francisco



Dubrovnik, Croatia

Urban World

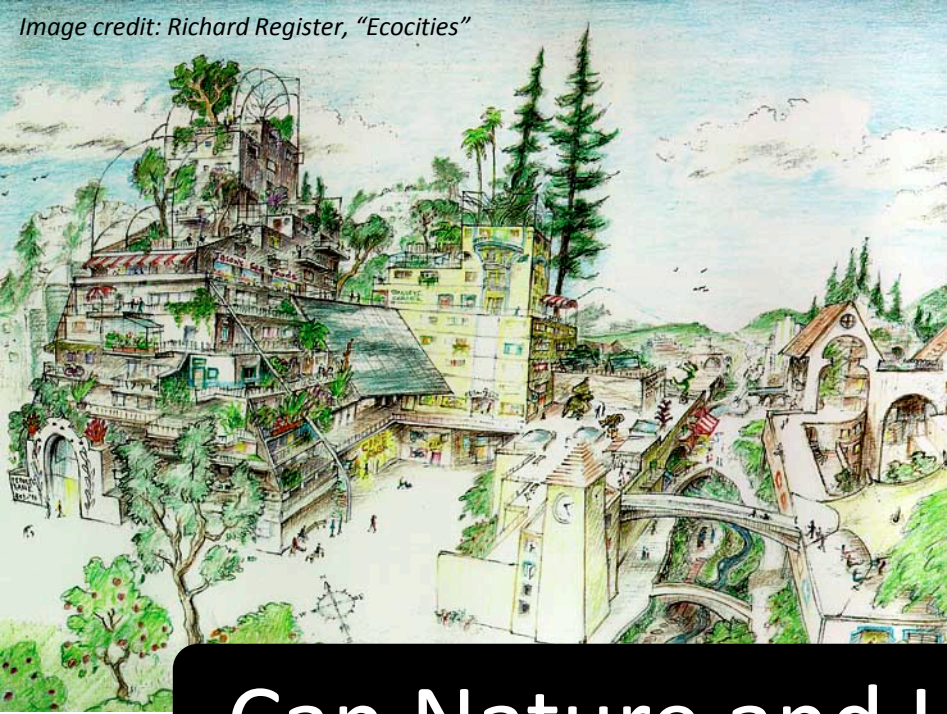


Image credit: Manu Cornet, dreameronearth.com

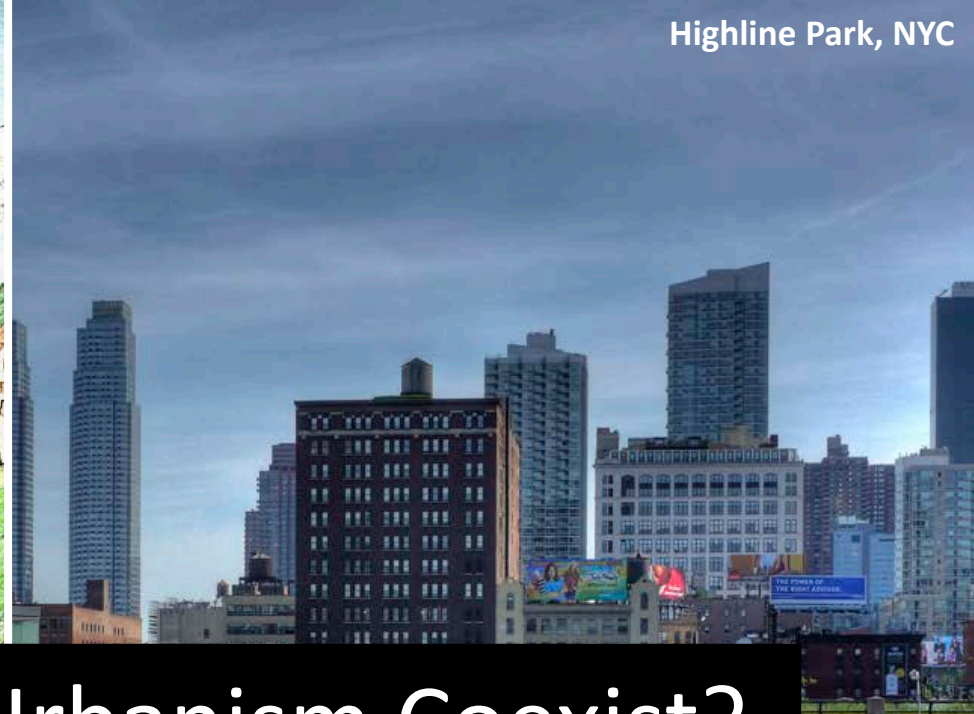


Image credit: Korhonen Marjut, <http://olympicphotocircuit.com>

Image credit: Richard Register, "Ecocities"



Highline Park, NYC



Can Nature and Urbanism Coexist?



Image credit: jaradaybikes.com



Image credit: flickr.com/photos/wasabi_bob

Education & Career



UNIVERSITY of
ROCHESTER

BS & MS
Mechanical Engineering
Rochester, NY



Engineer's Degree
Aeronautics & Astronautics
Stanford, CA

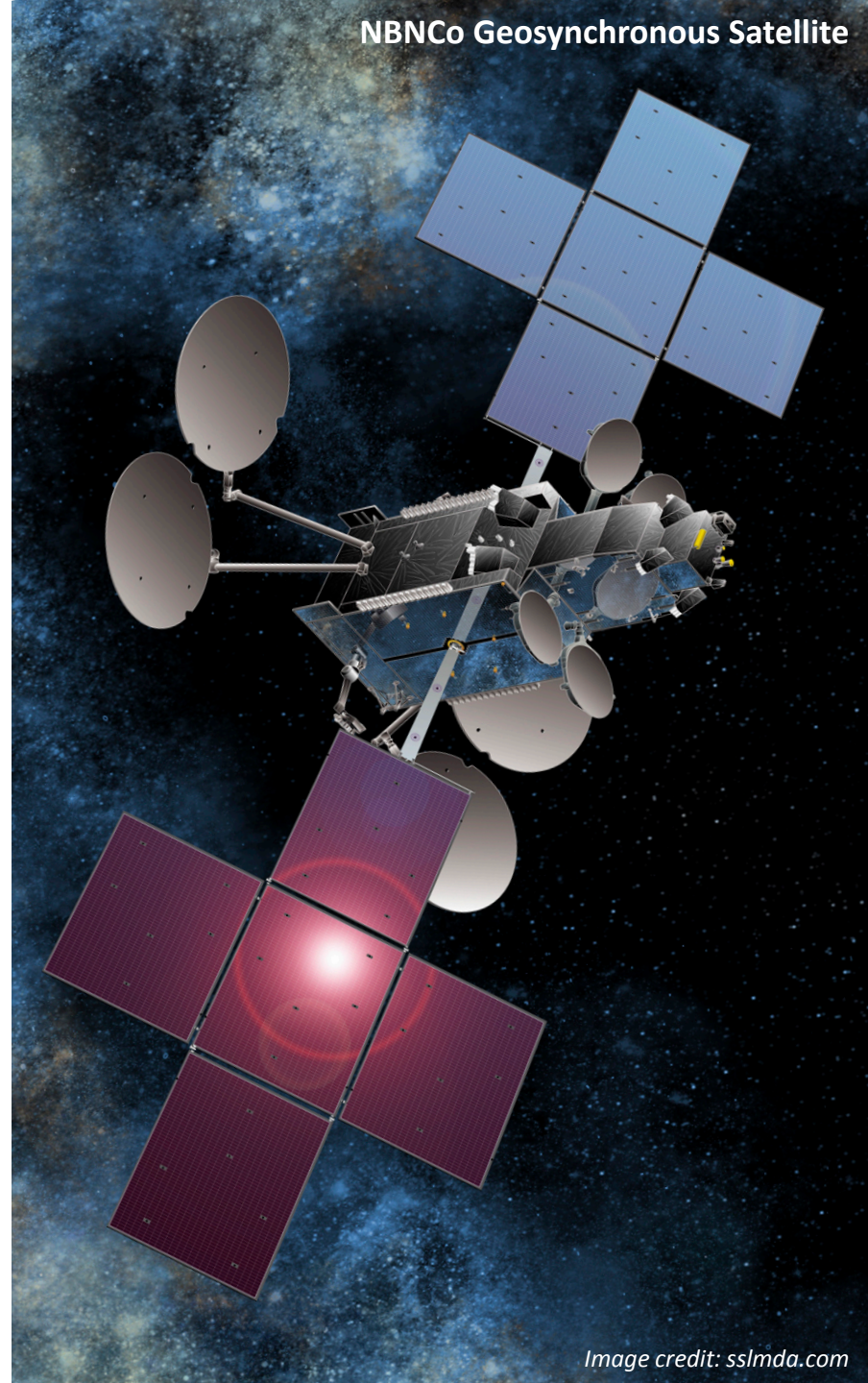


Thermal Systems Engineer
8+ years
Palo Alto, CA



PRESIDIO
GRADUATE SCHOOL

Candidate for MBA
In Sustainable Management
San Francisco, CA





PRESIDIO
GRADUATE SCHOOL

#1 MBA for Social Impact

- Net Impact Business As UNusual

#2 MBA for Environmental Sustainability

- Net Impact Business as UNusual

#13 Global Green MBA

- Corporate Knights

Mission

“Presidio Graduate School educates and inspires a new generation of skilled, visionary, and enterprising leaders to transform business and public policy and create a more just, prosperous, and sustainable world”

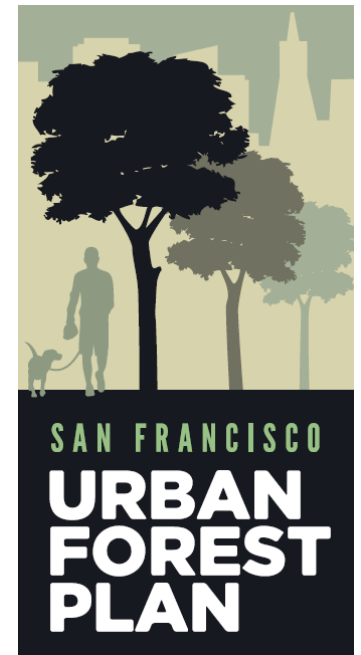
Project Background



Operations & Production
Spring 2014

Experiential Learning Project
w/SF Planning Dept
on Urban Forest Plan

Team Members
Ryan Miller, Cheryl Dorsey,
& Sonja O'Claire





13.7%

SAN FRANCISCO



17%

CHICAGO



21%

LOS ANGELES



23%

SEATTLE



24%

NEW YORK CITY



30%

PORTLAND

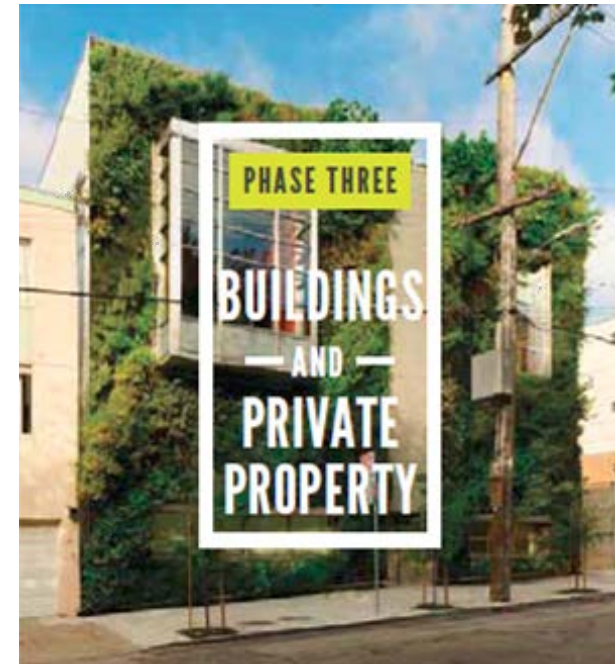


San Francisco has one of the **smallest tree canopies** of any major U.S. city.

SAN FRANCISCO
URBAN
FOREST
PLAN



SF Urban Forest Plan



Goals

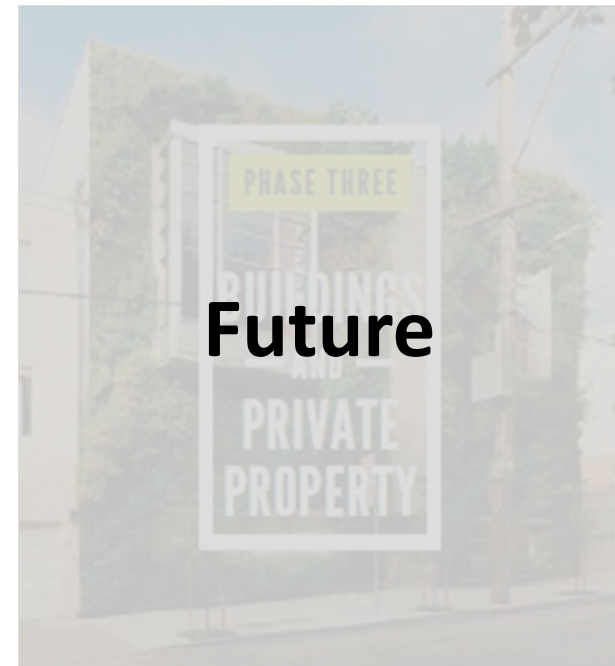
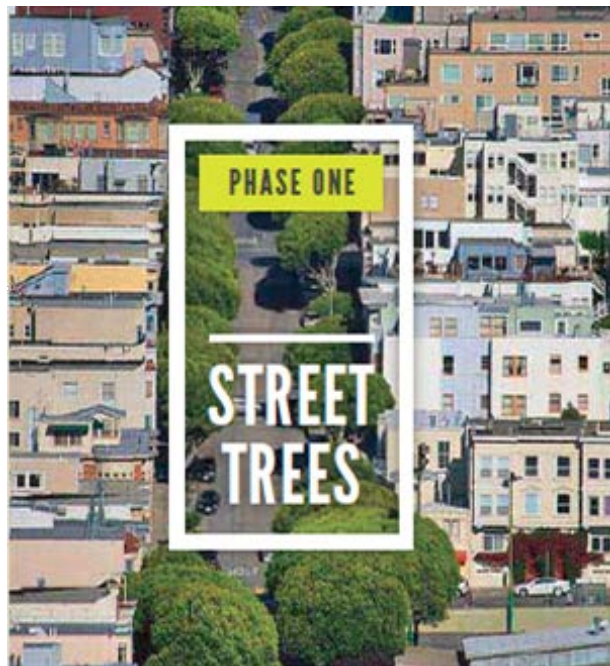
Maximize the benefits of urban trees

Grow the street tree population by 50%

Establish and fund a citywide street tree maintenance program

Manage trees throughout their entire life-cycle

SF Urban Forest Plan



Phase One Timeline

2012-14 Planning and outreach

2014 Plan completed

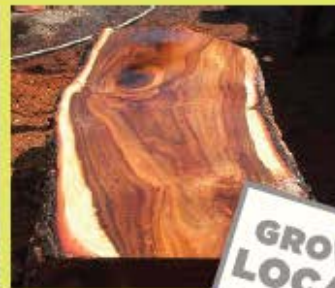
2015 Adopted by Board of Supervisors & Mayor

2016 Consideration of potential ballot measure for funding

SF Urban Forest Plan & Wood Re-Use

RECOMMENDATION 4

Manage trees through their entire life-cycle
...from seeds to stumps & trees to tables.



**GROWN
LOCAL!**



Project Scope & Key Partners

Scope

1. Ascertain current City processes
2. Evaluate types of EOL wood re-use
3. Recommend improvements

Key Partners

SF Planning Dept
SF Dept of Public Works (DPW)
SF Recreation & Parks Dept (RPD)
Friends of the Urban Forest
Recology



SAN FRANCISCO
**PLANNING
DEPARTMENT**



A grayscale photograph of a pair of hands holding a small amount of wood chips over a larger pile of wood chips. The hands are positioned on the left side of the frame, with the fingers slightly curled. The wood chips are scattered across the entire background, creating a textured, repetitive pattern. The lighting is soft, highlighting the texture of the wood chips and the skin of the hands.

Project Methodology

Meetings with Key Partners

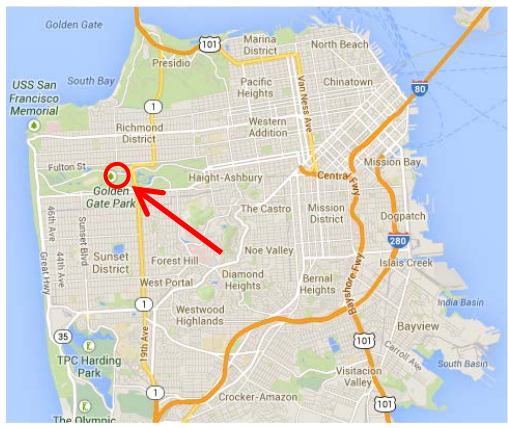
Phone Interviews

Literature/Online Research

Facility Tours

Demand Forecast (Operations)

Value Analysis (Operations)



Current Wood Re-Use Efforts

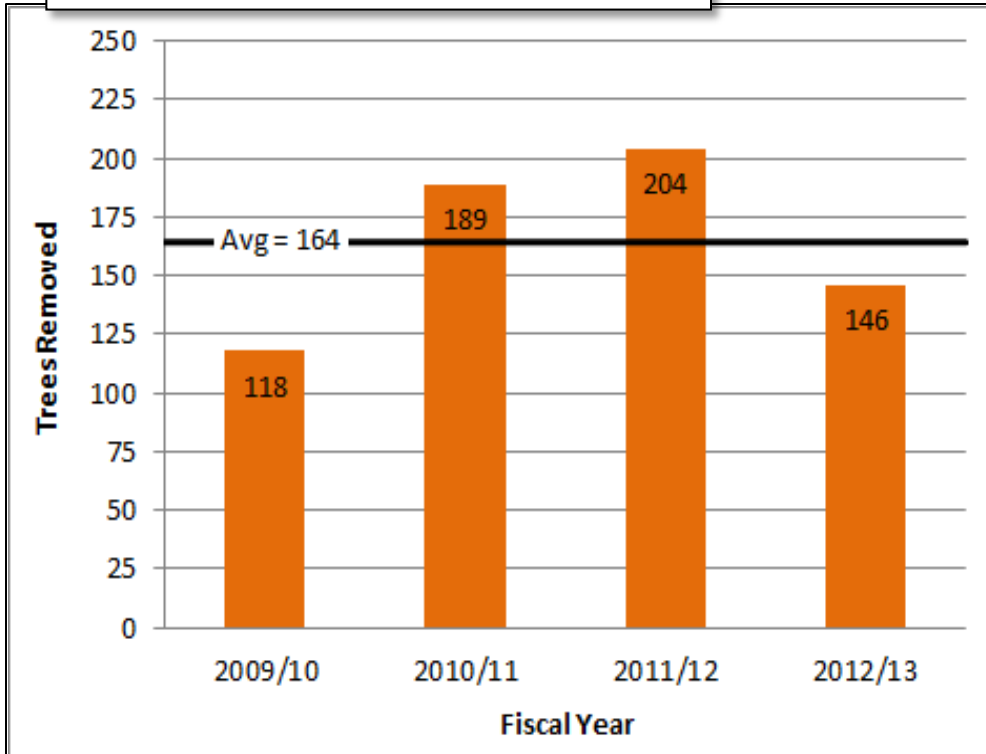
Street Trees (DPW)
Chipped (by DPW or Recology)
Processed by Recology
External compost or hog fuel
DPW buys compost/mulch

Park Trees (RPD)
Processed in-house
Internal compost/mulch
Some logs

Private Property Trees
Leave the city

The Numbers

Street Trees Removed by DPW



Suitable as Lumber

DPW: 10-15% RPD: 15-20%

Street Trees

DPW: 40,000

Citizens: 65,000

2014 Total: 105,000 (16%)

Add in 20 Yrs: 50,000

2034 Total: 155,000

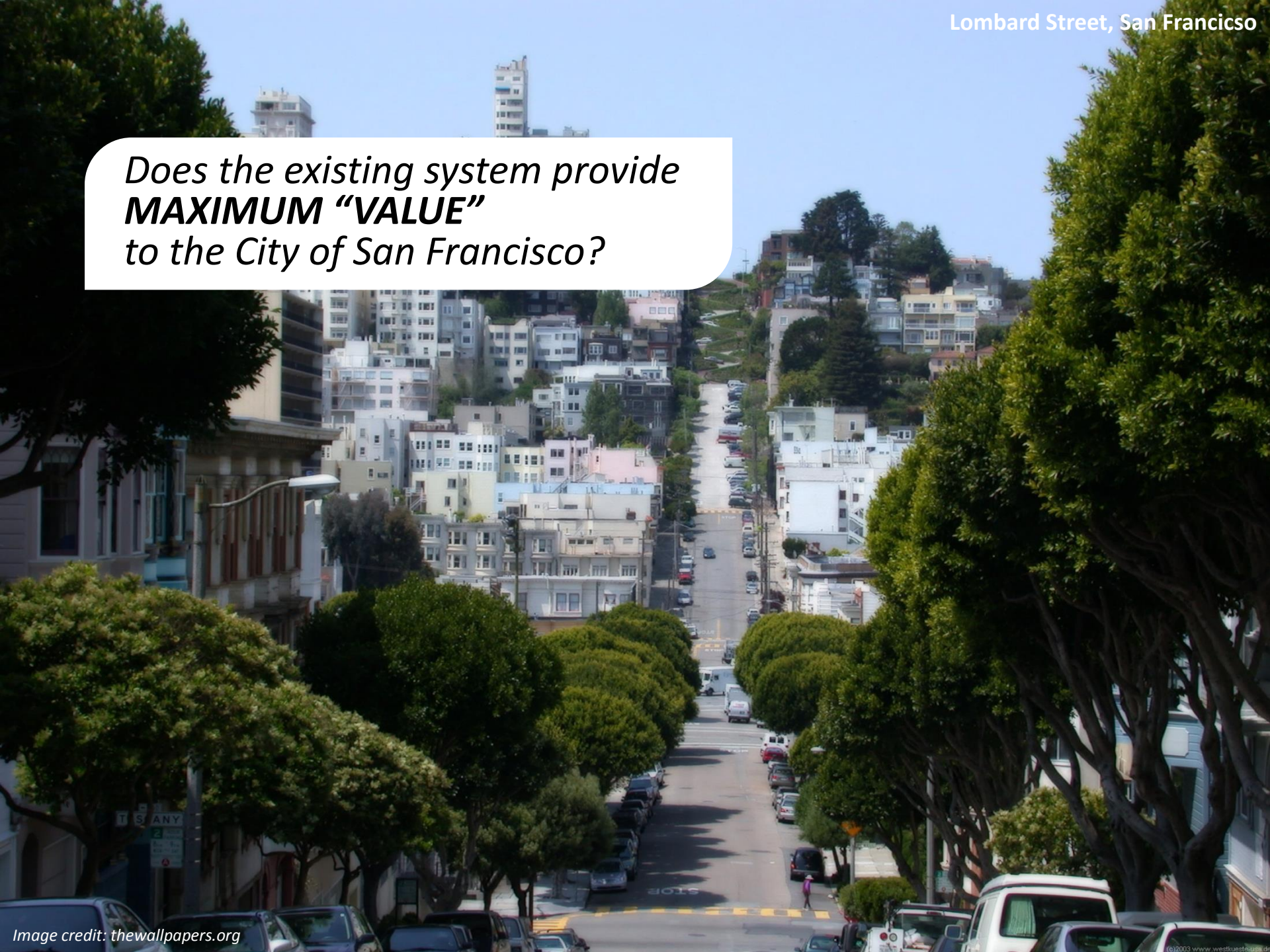
Park Trees (RPD)

2014 Total: 131,000 (20%)

Add in 20 Yrs: 0

2034 Total: 131,000

*Does the existing system provide
MAXIMUM "VALUE"
to the City of San Francisco?*



Uses of Urban Tree Wood



Image credit: www.vincentkohler.ch



Image credit: starryroadstudio.blogspot.com



Image credit: urbanhardwoods.com



Image credit: [bkusler at flickr.com](http://bkusler.at.flickr.com)

Increased Processing

Logs
Lumber
Wood Chips
Mulch
Compost
Hog Fuel
Biochar
Paper Products
Cellulosic Ethanol
Engineered Wood

Increased "Value"



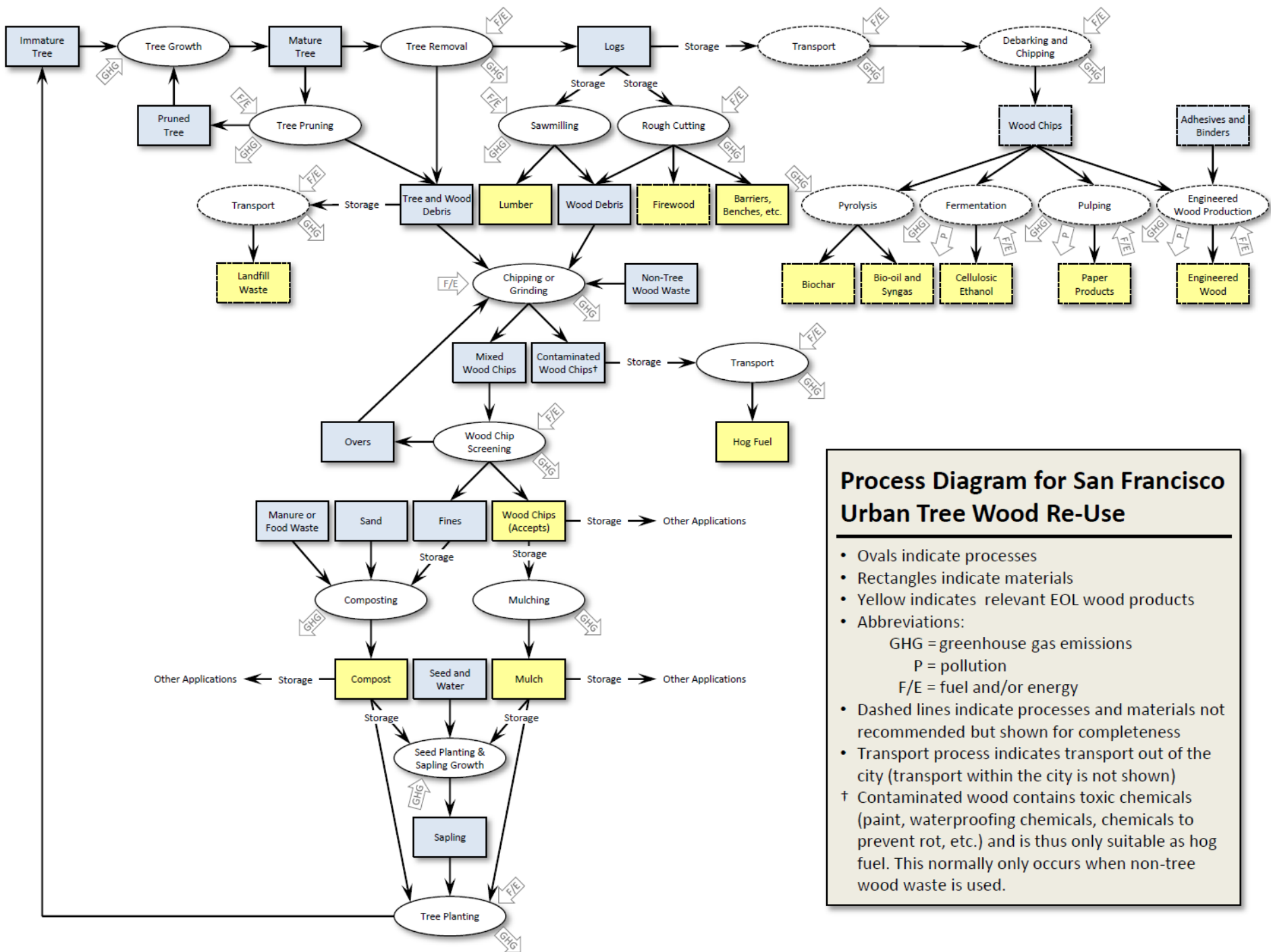
Image credit: latimes.com



Image credit: facebook.com/Out-of-Ashes-BioEnergy-Inc



Image credit: anzferfarms.blogspot.com



Process Diagram for San Francisco Urban Tree Wood Re-Use

- Ovals indicate processes
- Rectangles indicate materials
- Yellow indicates relevant EOL wood products
- Abbreviations:
 - GHG = greenhouse gas emissions
 - P = pollution
 - F/E = fuel and/or energy
- Dashed lines indicate processes and materials not recommended but shown for completeness
- Transport process indicates transport out of the city (transport within the city is not shown)
- † Contaminated wood contains toxic chemicals (paint, waterproofing chemicals, chemicals to prevent rot, etc.) and is thus only suitable as hog fuel. This normally only occurs when non-tree wood waste is used.

*Urban trees provide the greatest **VALUE** when they are **ALIVE** and **THRIVING***

Defining “Value”

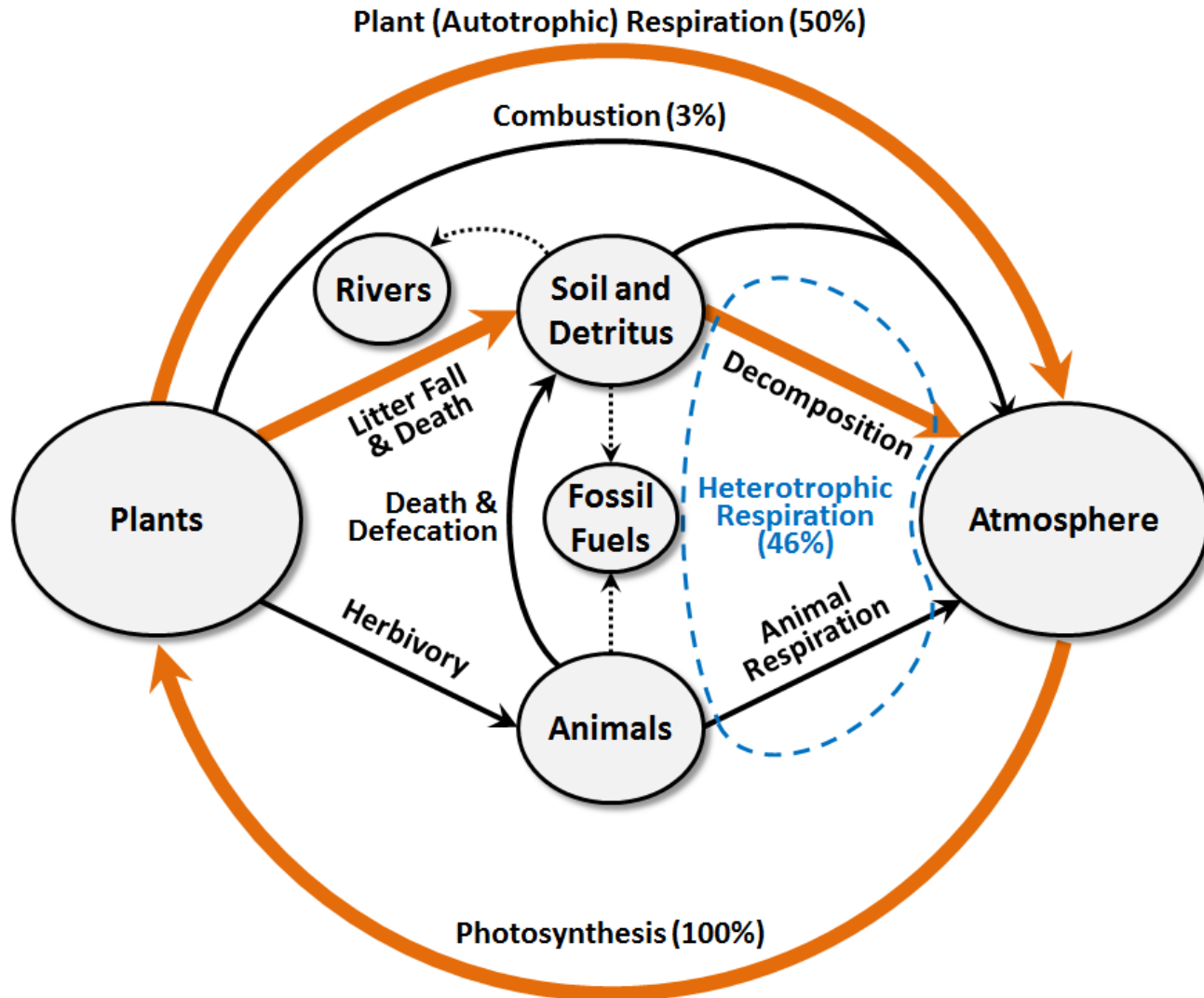
Minimize GHG emissions and pollution
Raise awareness
Minimize waste to landfill
Keep local
Reduce costs
Optional/bonus: obtain revenue

Estimated financial value

2014: ~\$40k

2034: ~\$150k

Terrestrial Carbon Cycle



LCA for EOL Wood Fates



Greenhouse gas and air pollutant emissions of
alternatives for woody biomass residues

-FINAL DRAFT Version 2.0-

November 2010

Carrie Lee, Pete Erickson, Michael Lazarus, Gordon Smith
Stockholm Environment Institute

Olympic Region Clean Air Agency (ORCAA)

Project Manager: Mark Goodin

Fate

1a: on-site decomposition

1b: on-site combustion

2a: chipping for mulch

2b: composting

2c: biochar

3a: combustion in fireplace

3b: combustion in EPA-certified stove

3c: pelletization & combustion in pellet stove

4b: displacement of NG, diesel, or residual oil in boiler

4c: displacement of hog fuel in boiler

4d: integrated gasification & combustion

4e: new exported electricity by cogenerator

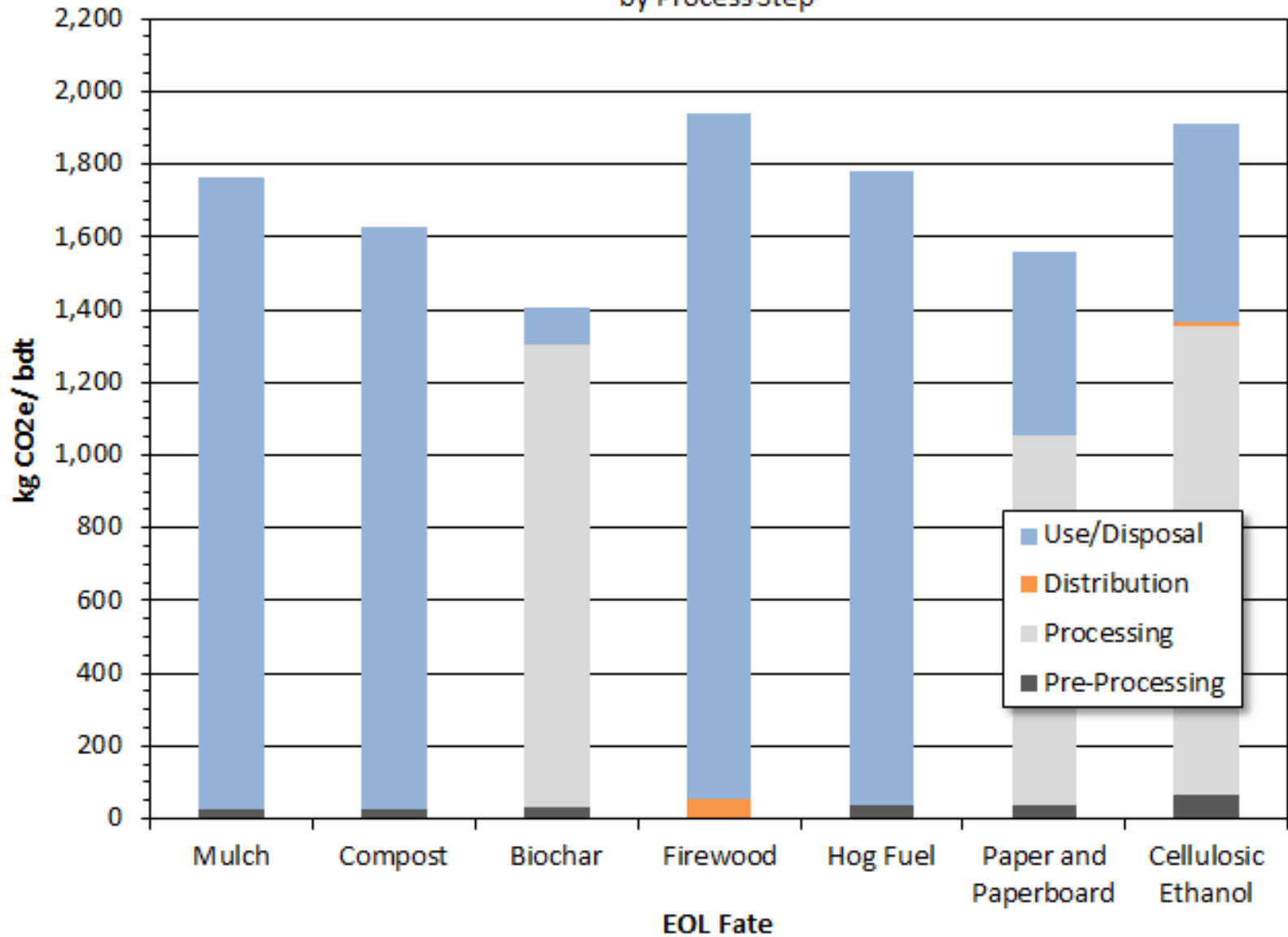
5a: pulp or paper industrial feedstock

6a: ethanol by hydrolysis & fermentation

6b: ethanol by gasification & synthesis

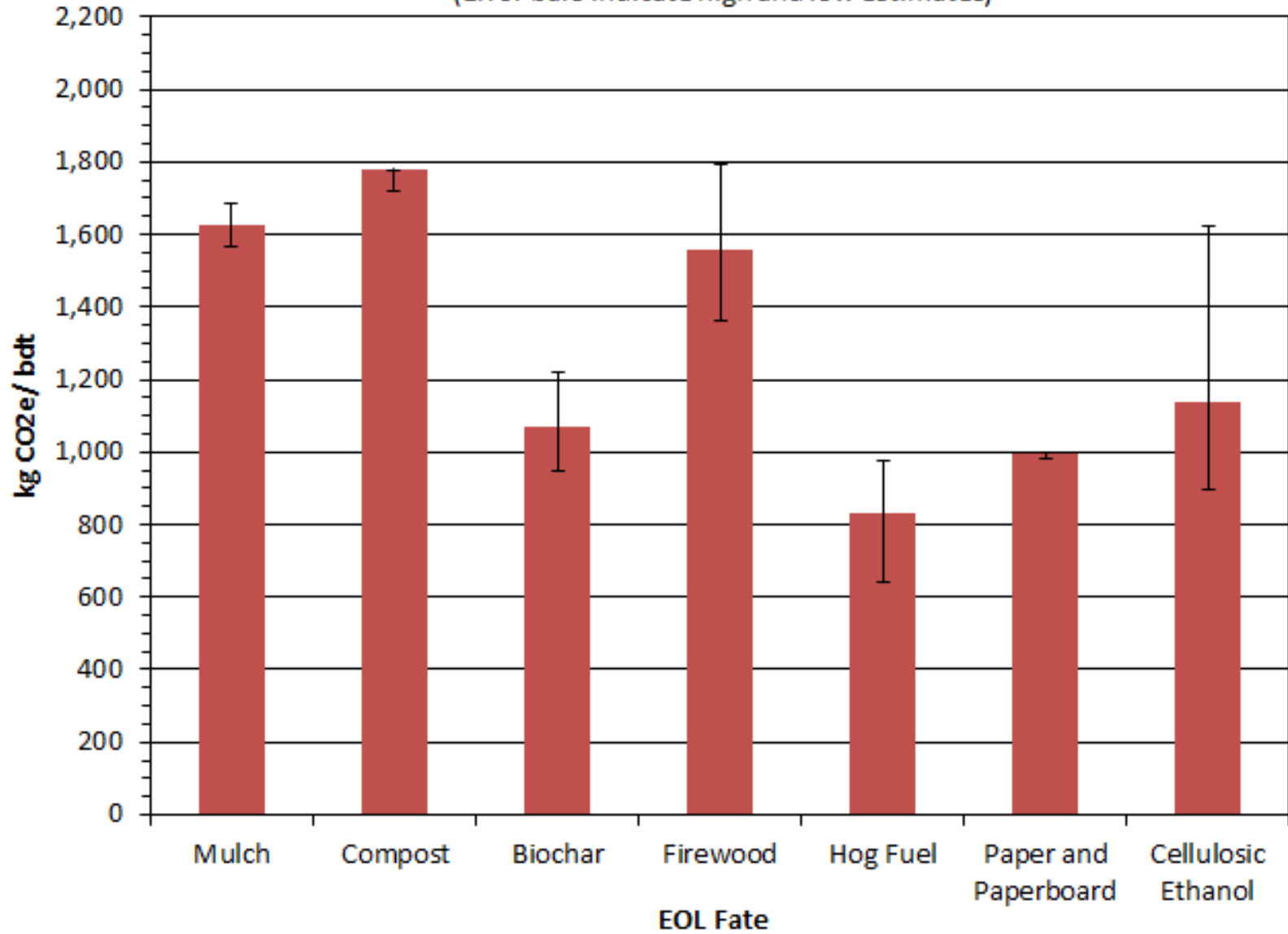
Gross System GHG Emissions

by Process Step



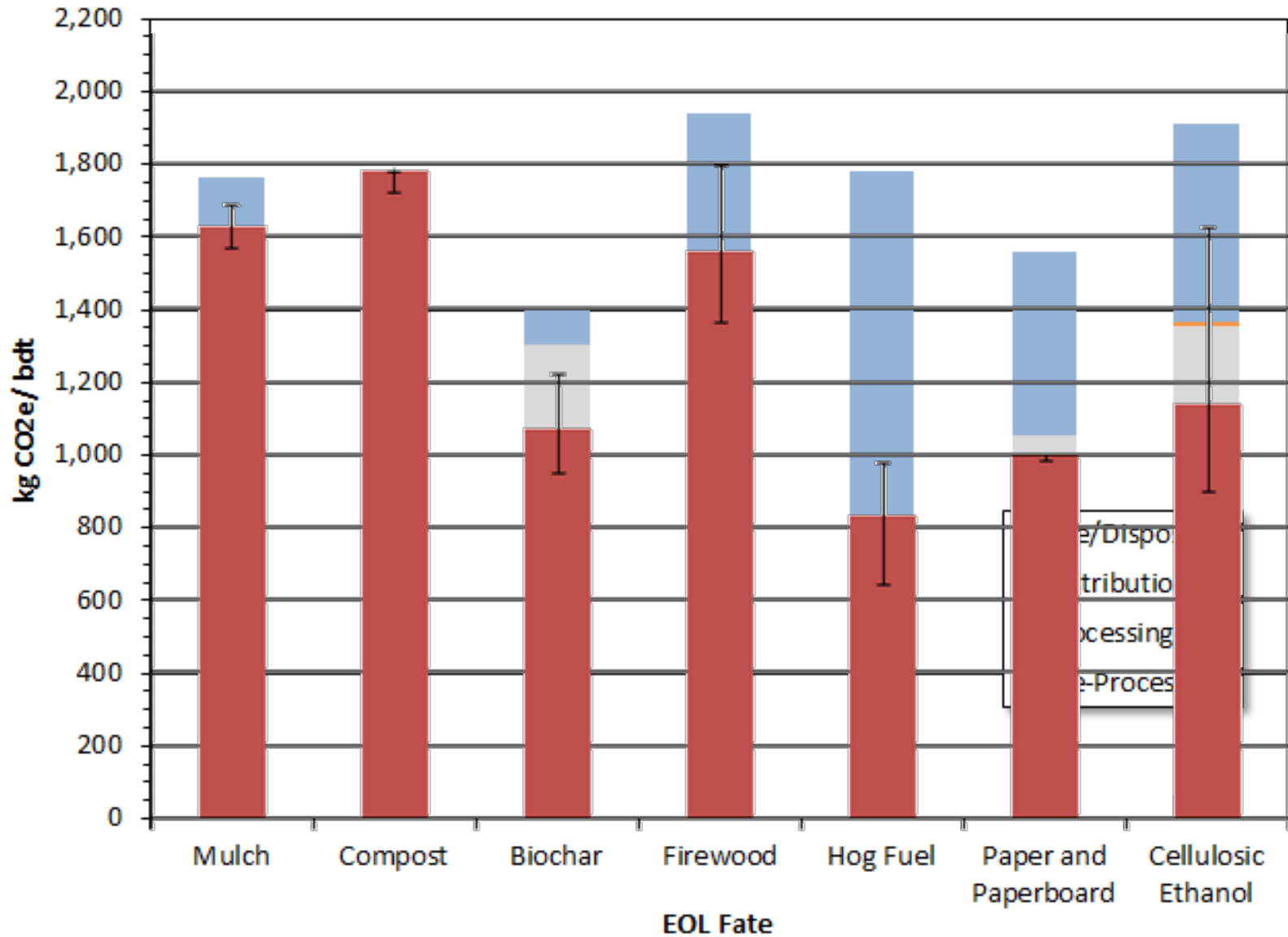
Net System GHG Emissions

(Error bars indicate high and low estimates)



Reference: Lee, C., Erickson, P., Lazarus, M., & Smith, G. (2010). Greenhouse Gas and Air Pollutant Emissions of Alternatives for Woody Biomass Residues, Final Draft Version 2.0. Stockholm Environment Institute

System GHG Emissions



Reference: Lee, C., Erickson, P., Lazarus, M., & Smith, G. (2010). Greenhouse Gas and Air Pollutant Emissions of Alternatives for Woody Biomass Residues, Final Draft Version 2.0. Stockholm Environment Institute

Key Recommendation #1

Lumber
Logs
Wood chips
Mulch
Compost
Hog fuel
(Biochar)

Increasing Priority

*Lumber should be the
PRIORITY and **CENTERPIECE**
of any wood re-use program*

Wood chips, mulch, & compost are the workhorse

Key Recommendation #2

DPW should process, store, and use wood chips, mulch, and compost from street trees instead of sending to Recology

Key Recommendation #3



*DPW and RPD should **SHARE** wood-processing facilities and equipment while leveraging RPD's experience*

Secondary Recommendations

Pre-empt citizen concerns
about exploitation of the urban forest

Consider EOL fate when planting trees
all else being equal

Research & stay tuned to biochar
work with Recology

Accurately determine GHG emissions
of various EOL wood fates

Collect Christmas trees
for compost (500 tons per year)

Negotiate policy/regulatory/legal barriers
can be overcome, just need the willpower

Long-term: create a network and database
to connect producers (City) with users (artists, craftsman, small-business owners, etc.)



A large pile of cut logs is stacked on a paved surface in the foreground. The logs are of various sizes and are cut into sections, showing their light-colored wood. In the background, a dense forest of tall, slender trees with dark green foliage stretches across the horizon under a clear blue sky. The scene is brightly lit, suggesting a sunny day.

Thank You!

Full Report

www.sfenvironment.org/sites/default/files/agenda/attach/urban_forest_wood_reuse_pgs_presentation_0.pdf