California Urban Forest Council Meeting
Bay Area Regional Council
Marin Non-Profit Resource Center, San Rafael, CA
January 6, 2011 8:30 – 1:30

Present: list attached

The meeting was called to order at 9:00 am by Doug Wildman

General meeting agenda attached

Discussion for 2011 meetings
Present: Nancy Hughes, Sonya Hammons, Mary Pendleton, Sandra Sellinger, Dave
Duncan, Jimi Scheid

- Brainstorming ideas:
    - Ecosystem credits
    - South Bay Inventory meeting (same as today)
    - Promoting Urban Forestry/Marketing the urban forest
    - 1st annual walking tree tour (part historical part arboricultural) at a
      university campus
    - Nursery tour w/ Brian Kempf or Bruce Hagen

- The following schedule was agreed upon by all present:

Date	Type	Subject	Lead Person	Location
Feb 7, 2010	Workshop	Urban Forestry management toolkit meeting	Nancy	
April 2010	Meeting	Bay Area Urban Wood Utilization 'Review' with local venders discussing their machines, inventories and commissions	Doug Wildman	
May 19 – 21	Conference	Urban Wood Utilization	Doug Wildman	Presidio of San Francisco
Late July	Tour	Walking tree tour		
Late September	Conference	CaUFC Annual Conference	Nancy	
Early November	Tour	Nursery tour	Jimi Scheid	

- Attendees discussed ways to increase membership, such as encouraging current members to spread the word to friends, sending out surveys to current members about their involvement/interests in Bay Area CaUFC

Organizational Leadership
- Mary Pendleton volunteered to be the Web Administrator and will be trained by Sonya Hammons.

The meeting adjourned at 2pm.

Minutes submitted by M. Pendleton, Acting Secretary
Reviewed and revised by D. Wildman, CaUFC Bd. Rep.

bay area urban forest ecosystem council

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Invites you to a workshop:

Counting on the urban forest:
Tree inventories as the first step in resource management
January 6, 2011, 8:30-1:30

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Location: Marin Non-Profit Resource Center (downstairs meeting room – near front entrance)
555 Northgate Drive, San Rafael, CA 94903

Map: http://tinyurl.com/22poq9j

Fees: CaUFC Members: $20 before 12/23/2010, $25.00 after 12/23/2010.
Non-members: $30 before 12/23/2010, $35.00 after 12/23/2010. (includes lunch)
To become a CaUFC member for free, click here: http://www.caufc.org/Membership

Online registration: http://www.caufc.org/Workshops

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3 ISA and CaUFC-CUF CEU's

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Agenda:

Time	Topic	Speaker
8:30-9:00	Sign in and coffee	
9:00-9:15	Introductions and announcements	
9:15-10:00	**Inventories to manage and value your tree asset** Trees are assets to cities, just like playground equipment and roads. By inventorying the tree asset, a city enhances the value of the urban forest by knowing what they have and how to manage it.	Dana Karcher
10:00-10:45	**San Francisco Urban Forest Map** The Urban Forest Map (www.urbanforestmap.org), is a new online tool developed by the California Department of Forestry and Fire Protection (Cal Fire), in cooperation with Friends of the Urban Forest (FUF) and the City of San Francisco, to catalogue the city's leafy assets. This talk will be a walk through of the application demonstrating its capacity and discussing future changes and adaptations. Anyone with a web browser, whether on a mobile device, laptop or desktop computer, can add information about specific trees to the Urban Forest Map, such as their location, species, size, and health. That data can then be used by urban foresters and city planners to better manage trees in specific areas, track and combat tree pests and diseases, and plan future tree plantings. Climatologists can use it to better understand the effects of urban forests on climates, and students can use it to learn about the role trees play in the urban ecosystem.	Amber Bieg

10:45-11:00	Break	
11:00-11:45	**The ArborPLUS Tool: Inventories for Homeowners Associations** ArborPLUS is an easy to use online program built specifically for HOA's, Apartments and various commercial property's to have the all their trees ID'd, rated as well as have a 5 year projection of all their tree needs. It also acts as an educational tool making them aware of their trees values, individual needs, and proper tree care practices.	Jeremy Tibbets
11:45-12:30	Panel discussion and Q & A Sign up for CEUs	
12:30-1:30	Lunch and discuss topics/schedule for next meeting	

Speaker biographies

Dana Karcher

Dana Karcher is the market manager for the Western Region of the Davey Resource Group. She assists communities with the development of urban forestry programs including, management plans, inventories, fire safe plans, grant procurement and iTree projects. Ms. Karcher is a Certified Arborist and member of the Western Chapter of the International Society of Arboriculture serving on the board of directors. She is a member of the Society of Municipal Arborists and the Utility Arborist Association where she serves on the editorial board. She is past President of the California Urban Forests Council and has served on Governor Schwarzenegger's Transportation Task Force for California's Central Valley.

Amber Bieg

Amber Bieg is the founder and lead project manager of the Urban Forest Map (www.urbanforestmap.org). She also runs her own consulting business, Green-Ideas (www.green-ideas.com). She holds a BA in International Relations, with a focus on Sustainable Development from the University of Oregon and is working on her MBA in Sustainable Management at the Presidio Graduate School. To balance work, Amber spends time potty training her toddler, making crayon art, and learning to skateboard in Golden Gate Park.

Jeremy Tibbets

Jeremy Tibbets is a   Board Certifed Master Arborist (We-6958BT) and Certified Tree Care Safety Profesional (#151). He is the   President of A Plus Tree, Inc and   President of ArborPLUS.

QUESTIONS? Contact California Urban Forests Council
415-479-8733 – info@caufc.org
www.caufc.org

Counting on the Urban Forest - Tree Inventory Workshop - January 6, 2011
Bay Area Urban Forest Ecosystem Council

	Please Initial	first name	last name		emailaddressbox		Lunch preference
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Notes
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